

LANYARD SPONSORSHIP OPPORTUNITY

Established 1969
New Jersey
NJELSA
Electronic Life Safety Association
SYMPOSIUM & ANNUAL EXPO
MARCH 17–19, 2027
Harrah's Resort - Atlantic City

ELEVATE YOUR BRAND AT THE 2027 NJELSA ANNUAL SYMPOSIUM!

Bid to become the exclusive **Lanyard Sponsor** at the **2027 Annual Symposium!**

WHY THE LANYARD SPONSORSHIP?

- **Exclusive Sponsorship:** One-of-a-kind opportunity for high-impact brand recognition.
- **Maximum Visibility:** All attendees wear their lanyards throughout the event (Wednesday through Friday), ensuring your brand is front and center.
- **High Exposure:** Your brand will be featured in photos, amplifying your exposure across promotions and social media.



HOW TO BID: SUBMIT YOUR CLOSED BID TO ROB RUDOLPH (ROB@NJELSA.ORG) BY NOVEMBER 30, 2026. THE MINIMUM BID IS $500 AND THE HIGHEST BID WILL SECURE THE SPONSORSHIP*.

Be the brand everyone is wearing–literally!

For more information or to submit your bid, contact Rob Rudolph at Rob@njelsa.org.

*** The sponsor is expected to supply a minimum 350 laynards for the event and comply with NJELSA specifications and delivery timeline.**