



LANYARD SPONSORSHIP OPPORTUNITY



ELEVATE YOUR BRAND AT THE 2026 NJELSA ANNUAL SYMPOSIUM!

Bid to become the exclusive **Lanyard Sponsor** at the **2026 Annual Symposium!**

WHY THE LANYARD SPONSORSHIP?

- ✓ **Exclusive Sponsorship:** One-of-a-kind opportunity for high-impact brand recognition.
- ✓ **Maximum Visibility:** Lanyards are worn by all attendees, ensuring your brand is consistently front and center.
- ✓ **High Exposure:** Your brand will be featured in photos, amplifying your exposure across promotions and social media.



HOW TO BID:

SUBMIT YOUR CLOSED BID TO ROB RUDOLPH (ROB@NJELSA.ORG) BY SEPTEMBER 30, 2025. THE HIGHEST BID WILL SECURE THE SPONSORSHIP.

Be the brand everyone is wearing—literally!

For more information or to submit your bid, contact Rob Rudolph at Rob@njelsa.org.

Please note: The NJELSA will supply the specifications for the lanyard once the final bid has been accepted.